"Social action is necessary to bring about social change"
As Advocates, we often wear **two** hats.
Advocacy vs. Activism
The Advocacy/Activism Partnership

Based on things:

• Avoiding second victimization
• Bringing about change
• Activism as an antidote
Two Types of Advocacy

• Case Advocacy

• System Advocacy
Case Advocacy:

Specific actions that apply to one specific case.
System Advocacy:

Advocates who focus on seeking change in order to prevent something from happening in the future are system advocates.
Advocacy vs. Counseling
Similarities…

• Action Planning
• Predict and Prepare
• Empowerment
• Focus on Survivor’s Interest
Differences...

- Ensures Fair Treatment
- Facilitates Decision Making
- Victim’s Rights

Where a counselor’s role is to help a survivor learn to cope with their trauma through awareness, acceptance and understanding of their reactions, an advocate serves as a facilitator.
Advocacy Skills *Differ* in the Following Ways….

The **counselor** seeks to provide a sense of safety and security for the survivor.

The **advocate** takes risk on behalf of the survivor (with permission) and sometimes puts the survivor’s safety and security at a lower priority to accomplish the larger goal.
Advocacy Skills *Differ* in the Following Ways….

The **counselor** provides a non-judgmental environment for the survivor to examine their options.

The **advocate** assists victims in forming judgments and using these to change other people’s minds.
Advocacy Skills *Differ* in the Following Ways....

A **counselor** is supportive and unthreatening to victims.

An **advocate** is challenging, assertive and adversarial, on behalf of victims.
The Advocate’s Role & Responsibilities

Core beliefs…

• Safety First
• Survivors deserve the opportunity to recover
• Survivors deserve assistance in rebuilding their lives
The Advocate’s Role & Responsibilities

Most importantly…

We believe that ultimately our clients can make the best choices for their lives.
Steps to Advocacy

Connect
Understand
Analyze
Strategize
Implement/Adapt
What's in it for me?