

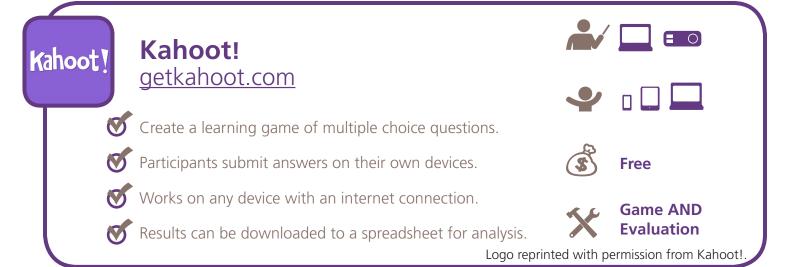
Reaching Your Digital Audience

A Comparison Of 10 Easy-To-Use Apps That Will Help Engage Your Audience

More people are using technology than ever before. Many schools now provide tablets or computers to students, making traditional paper and pencil activities a thing of the past. But it's not only youth who are increasingly using technology; a recent study found 68% of U.S. adults have a smartphone. As our society continues to integrate technology into more aspects of our lives, finding ways to use technology in programming and services may be the key to keeping audiences engaged.

The following apps and websites may be useful when presenting programs or trainings. All of these apps and websites require some technology, like a smartphone or computer. Use the legend to learn about the cost, technology requirements, and how this technology can be used.

¹Anderson, M. (2015). *Technology device ownership: 2015*. Retrieved from the Pew Research Center: http://www.pewinternet.org/2015/10/29/technology-device-ownership-2015/







Plickers plickers.com









Unique QR codes printed on pieces of paper for participants to answer questions.







Presenter uses the mobile app to scan the room, which reads each code card.



Game AND



Data is sent to the app in real time, and the results are saved for later analysis.



Evaluation



Cards can be printed on your own, or a laminated set can be purchased.

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Poll Everywhere











Create a poll using 5 question types.







Participants can respond through SMS text voting or web voting.



Free & Paid Plans Available



Results can be displayed live from any web browser.



Game AND Evaluation



Data is able to be saved and exported with a paid plan.

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Google Forms

google.com/forms/about







Create surveys using 9 question types.







Participants complete the survey through any device with an internet connection.



Free



Unlimited number of questions and responses.



Evaluation

Results can be downloaded for use with spreadsheet programs.





















SurveyMonkey

surveymonkey.com





The free version allows you to ask up to 10 questions per survey, with up to 100 responses.

Paid plans allow unlimited questions and responses, with the ability to export data and reports.

Logo reprinted with permission from SurveyMonkey.











Free & Paid Plans Available



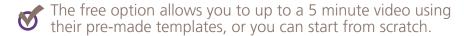
Evaluation



PowToon

powtoon.com







A PRO account gives you access to longer videos and more styles.

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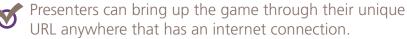
Jeopardy Rocks

www.jeopardy.rocks

Create an online Jeopardy game.



A free account allows you to make 3 free editable games.















Logo reprinted with permission from Jeopardy Rocks.





















FlipQuiz









flipquiz.me





Create online quiz boards, similar to a Jeopardy game.

Up to 10 teams can play at once, though scores must be tallied manually on the free plan.



Free & Paid Plans Available



No limit to the amount of boards.



Game



Presenters can bring up the game through a unique URL anywhere that has an internet connection.

Logo reprinted with permission from FlipQuiz.



Office Mix

mix.office.com







Free add-in for PowerPoint that helps you create and share interactive online vides. interactive online videos.







Add audio and video narration, screen recordings, quizzes and polls, videos, etc. to your PowerPoint.



Free



Can be viewed in any web browser on any device.



Enhancement

Sends you data about who watched your mix and the results of your quiz and poll questions.



Office Sway

sway.com







Create and share interactive reports or presentations.





Pre-formatted designs that help you add photos, videos, and text.





Add collaborators to help build your presentation with you.



Enhancement

Share the link and your creation can be viewed on any device with an internet connection.

















